City donations and expenses. A motion was made by Shanda and seconded by Leesa to include Santa City donations and expenses in the CVB budget. The motion passed.

D. **Battle of the Bullhands** – Tayton Weeter, producer of the Battle of the Bullhands, presented a video and an itemized financial report from last year's event to the CVB Board members. He also pitched the sponsorship levels available for the event and requested funds for support of the event. Upon discussion of last year's success, a motion was made by Leesa and seconded by James to sponsor the 2025 Battle of the Bullhands event with a platinum buckle sponsorship of $3,000. The motion passed.

OTHER:

A. **Promotional Items** – In preparation for upcoming conventions, Kylie presented the need for pens, sunflower seed packets, and professionally printed restaurant brochures. A motion was made by Martha and seconded by Leesa to purchase pens and sunflower seed packets. The motion passed. Discussion was held regarding the restaurant brochures and a discussion was made to design in-house and print at a lower cost.

ADJOURNMENT – The meeting was adjourned at 8:51 a.m.

Submitted by: Kylie Johnson

Approved by: Ben Vogel

Title & Date: Chair 2-18-25

Next Meeting February 18, 2025