COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

JUNE 17, 2025

ATTENDANCE:

Present: Penny Vogler – Chairperson, Leesa Wark – Vice Chairperson, Martha Brewer, Dana Brockelman, Shanda Mattix, Jennifer Linden, Lisa Endreola, and Quinnlyn Carpenter.
Also Present: Kylie Johnson – Colby CVB Executive Director and Lizzie White – Colby Chamber President
Absent: Shelly Macumber

Chairperson Penny Vogler called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, May 20, 2025, at 8:02 a.m.

APPROVAL OF MAY 20, 2025, REGULAR MEETING MINUTES: There was a motion by Shanda and second by Martha to approve the minutes. Motion carried.

APPROVAL OF APRIL 21, 2025, SPECIAL MEETING MINUTES: There was a motion by Dana and a second by Leesa to approve the minutes. Motion carried.

BUDGET REVIEW: The budget was reviewed without concerns.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion by Dana and second by Leesa to approve the list of obligations. Motion passed.

STAFF REPORT: Kylie provided an update on the NWKTC and Meet KS meetings she attended. She also informed the board that she has the potential to attend the TBEX Conference at the beginning of October in Wichita. While discussing marketing updates, Kylie encouraged board members to view updates made to the website. She also reminded board members of the KSN Summer Road Trip on Wednesday, June 18. Lizzie announced that she and Kylie are planning to host another Lunch 'n Learn - back by popular demand.

OLD BUSINESS: none