While Michael was presenting, he also mentioned the possibility of hosting a winter wrestling tournament. A motion was made by Quinnlyn and seconded by Dana to provide a $2,500 sponsorship for the wrestling camp. The motion passed.

B. **Prairie Barn Market –** Shanda passed out promotional cards for Prairie Barn Market and announced the market (hosted at the Prairie Museum of Art & History) will be on June 7 from 9 a.m. to 3 p.m., which is the same weekend as the Highway 24 Garage Sales. She then requested between $500 to $750 of financial support for advertising purposes. A motion was made by Quinnlyn and seconded by Dana to sponsor $750 for Prairie Barn Market advertising efforts. The motion passed.

C. **Advertising Opportunities –** Kylie presented two advertising opportunities to the board: 1. An advertisement with The Kansas Sportsman magazine and 2. A sponsorship advertisement with the Kansas State Fair for the Skyride. Discussion was held about current advertising efforts and a strong emphasis on digital advertising (geofencing, Google ads, Facebook ads, etc.) was advocated for. Dana moved to decline The Kansas Sportsman advertisement opportunity. The motion was seconded by Quinnlyn and passed. A motion was made by Bonnie and seconded by Dana to decline advertising with the Kansas State Fair Skyride. The motion passed.

OTHER:

A. **By-Laws & Budget Committee –** Leesa, Dana, and Shanda will serve on the By-Laws committee and review any material that needs to be updated. Discussion about the budget changes from last year to this year prompted the decision to reach out to the City of Colby and ask for an extension to June on the budget. The budget committee will be formed at the April meeting.

B. **Easter at the CVC –** Kylie presented the idea of hosting Easter at the CVC, where she would take pictures of families/children with the Easter bunny for free and provide an enter-to-win Easter basket giveaway. She asked the board if funding could be granted to host the event. There was a motion by Shanda and a second by Quinnlyn to provide up to $400 allowance from Convention Services to be used on Easter at the CVC. The motion passed.

C. **Nominate new board member –** With this meeting being Bonnie's last meeting, discussion was held on who to nominate in her place. A motion was made by Dana and seconded by Martha to nominate Shelly Macumber to fulfill Bonnie Werth's board member term through 2028. The motion passed.

ADJOURNMENT – The meeting was adjourned at 9:41 a.m.

Submitted by: Kylie Johnson

Approved by: Leesa Wade

Title & Date: Co Chairperson 3-18-25

Next Meeting April 15, 2025