F. **Discover High Plains Magazine** – Kylie announced that The High Plains Discover, Explore, Adventure Magazine, distributed in the tri-state area, is being published again with advertising opportunities available. She informed the board that the CVB had a ¼ page advertisement in the publication for $345 in 2023. A request was made to find out if the publication is digital as well. Martha moved to approve a ¼ page advertisement for $349. The motion, seconded by Shanda, passed.

OTHER:

A. **Approve By-Laws** – Penny encouraged everyone to read through the by-laws as Kylie announced the changes made by the by-laws committee. A motion was made by Martha and seconded by Shanda to adopt the by-laws as presented. The motion passed.

ADJOURNMENT: The meeting was adjourned at 9:48 a.m.

Submitted by:
Kylie Johnson

Approved by:
Penny Vogler

Title & Date:
Chair 6-17-25

Next meeting June 17, 2025