COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

November 18, 2025

ATTENDANCE:
Present: Penny Vogler – Chairperson, Leesa Wark– Vice Chairperson, Lisa Endreola, Quinnlyn Carpenter, Dana Broeckelman, Aaron Lambertson, Jennifer Linden, and Martha Brewer
Also Present: Carson McLaughlin– Colby CVB Executive Director, Lizzie White– Colby Chamber President
Absent: Shanda Mattix and Shelly Macumber

Chairperson Penny Vogler called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, November 18, 2025, at 8:00 a.m.

APPROVAL OF OCTOBER 21, 2025, REGULAR MEETING MINUTES: There was a motion by Dana to amend the October minutes to add Carson McLaughlin to the CVB credit card and take Kylie Johnson off. Following this the minutes were then approved. Martha seconded. Motion passed.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion by Dana and a second by Jenny to approve the list of obligations. Motion passed.

BUDGET REVIEW: There was discussion regarding the Employee Tax Fund balances. Carson will follow up with Ashly and inform the board in the December meeting.

STAFF REPORT: Carson provided an update on her first month of marketing and meeting updates. She provided insights on social media marketing and how that is going.

OLD BUSINESS: None

NEW BUSINESS:

A. **Christmas Bonuses –** Quinnlyn made a motion to go into Executive session for 10 minutes regarding bonuses for staff at 8:57 AM. Dana seconded. The board then went into executive session. Dana made a motion to resume the regular session at 9:04 AM. Dana made a motion to continue to pay Lizzie $250 per week until the end of the year, $50 for each visitor center