COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

OCTOBER 21, 2025

ATTENDANCE:
Present: Penny Vogler – Chairperson, Shelly Macumber, Lisa Endreola, Quinnlyn Carpenter, Shanda Mattix, Dana Broeckelman, and Aaron Lambertson
Also Present: Carson McLaughlin– Colby CVB Executive Director, Lizzie White– Colby Chamber President
Absent: Leesa Wark– Vice Chairperson, Martha Brewer, Jennifer Linden

Chairperson Penny Vogler called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, October 21, 2025, at 8:02 a.m.

APPROVAL OF SEPTEMBER 16, 2025, REGULAR MEETING MINUTES AND SPECIAL MINUTES: There was a motion by Aaron and a second by Dana to approve the minutes. Motion passed.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion by Dana and a second by Shanda to approve the list of obligations. Motion passed.

BUDGET REVIEW: No questions/comments arose upon review of the budget.

STAFF REPORT: Lizzie provided an update on the new banners from Commercial Sign and the Chamber Luncheon. Carson was also introduced to the board.

OLD BUSINESS: None

NEW BUSINESS:

A. **Thomas County Speedway Presentation –** Jason McIntyre presented a sponsorship proposal for $8,000 for the Thomas County Speedway. There was a motion by Quinnlyn to give $5,000 contingent on the race being confirmed, and that the money will be paid in 2026. Dana seconded. Motion passed.

B. **Precision Wealth Presentation –** Chase Newell from Precision Wealth gave a presentation on retirement plans. There was a motion by Quinnlyn for the CVB to contribute a 3% match of the employee's salary, effective immediately for salaried full time employees and after 90 days for hourly part time employees for a