COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

SEPTEMBER 16, 2025

ATTENDANCE:
Present: Penny Vogler – Chairperson, Leesa Wark – Vice Chairperson, Shelly Macumber, Lisa Endreola, Quinnlyn Carpenter, Martha Brewer, Dana Broeckelman, and Jennifer Linden
Also Present: Lizzie White– Colby CVB Interim Executive Director, Aaron Lambertson– CEC Executive Director, Bobby Fossum–CEC Assistant Director
Absent: Shanda Mattix

Chairperson Penny Vogler called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, September 16, 2025, at 8:01 a.m.

APPROVAL OF AUGUST 19, 2025, REGULAR MEETING MINUTES: There was a motion by Martha and a second by Jenny to approve the minutes. Motion passed.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion by Leesa and a second by Lisa to approve the list of obligations. Motion passed.

BUDGET REVIEW: No questions/comments arose upon review of the budget.

STAFF REPORT: Lizzie provided an update on current operations around the office as Interim Director, and also discussed the CVB banner being lost from the Battle of the Bullhands Event, and some updates on Santa City.

OLD BUSINESS: None

NEW BUSINESS:

A. **Concert Sponsorship** –Chad Jones from NWKS Radio presented a sponsorship/advertising proposal for $10,000. This proposal includes the CVB as a sponsor for the June 2026 concert at the Colby Event Center, as well as for the 2025 Christmas Marketplace and the 2026 Home & Better Living Show. There was a motion by Dana and a second by Jenny to approve the $10,000 sponsorship. Motion passed.

OTHER: