COLBY
CONVENTION & VISITOR BUREAU

AGENDA

COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

February 17, 2026 — 8 A.M.

I. **Call to Order**

II. **Approval of Minutes**

III. **Approval of List of Obligations**

IV. **Budget Review**

V. **Staff Report**

VI. **Old Business**

VII. **New Business**

A. Prairie Barn Market - Shanda Mattix

B. Colby Event Center Audio System - Aaron Lambertson

C. Convention Center Audio System - Dana Broeckelman Tabled til Next month

D. Thomas County Speedway - Jason Mcintyre

E. Pickin' on the Plains - Susan Maclemore

F. CCC/CHS Women's Wrestling Camps - Michael Ruiz/Andrew Flanagin – Tabled til Next month

VIII. **Other**

A. Insurance Plan - Executive Session – Move to Next Month

B. NWKS Concert Payment

C. HWY 24 Membership renewal

D. TIAK Renewal

F. remove penny & Leesa off Banks

IX. **Adjournment**

Next Meeting: March 17, 2026

COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

January 20, 2026

ATTENDANCE:
Present: Dana Brockelman – Chairperson, Quinnlyn Carpenter – Vice Chairperson, Penny Vogler, Leesa Wark, Aaron Lambertson, Jennifer Linden, Shanda Mattix, Shelly Macumber and Martha Brewer
Also Present: Carson McLaughlin– Colby CVB Executive Director, Lizzie White– Colby Chamber President
Absent: Lisa Endreola

Dana Brockelman called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, January 20, 2026, at 8:01 a.m.

APPROVAL OF December 20, 2026, REGULAR MEETING MINUTES: There was a motion by Martha and a second from Leesa to approve the meeting minutes. Motion passed.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion to approve list of obligations by Penny and a second by Quinnlyn. Motion passed.

BUDGET REVIEW: Chairperson Dana mentioned the Employee Tax Fund review. There was discussion on getting in contact with Ashly from Precision and getting a clear answer as to why it is more this year.

STAFF REPORT: Carson provided an update of marketing and meeting updates. She provided insights on social media marketing and how that is going.

OLD BUSINESS: None

NEW BUSINESS:

A. **Western KS Outdoor Association** – Quinnlyn motions for a one time (initial) donation to get them up and running with a proposal of $15,000 out of our special projects. Aaron seconds. Motion passed.

B. **Battle of the BullHands** – No show. Jenny moves to decline due to past issues with the leader. Leesa seconds. Motion passed.