Carson

COLBY
CONVENTION & VISITOR BUREAU

AGENDA

COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

March 17, 2026 — 8 A.M.

- Lisa E.

I. **Call to Order**

II. **Approval of Minutes**

III. **Approval of List of Obligations**

IV. **Budget Review**

V. **Staff Report**

VI. **Old Business**

A. Convention Center Audio System - Dana Broeckelman Approved

VII. **New Business**

A. CHS Wrestling Camp - Michael Ruiz/Andrew Flanagin [redacted]

B. The Great Oasis Cook Off - Mark, Tracey Griffin Quinn, Penny $2,800

C. [redacted] Quinn: $1,000 Penny Sec's.

VIII. **Other**

A. Insurance Plan - Executive Session Approved

B. Budget for Flowers at CVC Penny Quinn $150 @ Both Penny seconds

C. Easter Budget for CVC Penny Quinn,

D. Groundskeeping at CVC - Tabled until Next time

IX. **Adjournment**

Next Meeting: April 21, 2026

Carson

COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

February 17, 2026

ATTENDANCE:
Present: Dana Broeckelman – Chairperson, Penny Vogler, Aaron Lambertson, Jennifer Linden, Shanda Mattix, and Martha Brewer
Also Present: Carson McLaughlin– Colby CVB Executive Director, Lizzie Lewis– Colby Chamber President
Absent: Lisa Endreola, Leesa Wark, Quinnlyn Carpenter, Shelly Macumber

Dana Broeckelman called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, February 17, 2026, at 8:03 a.m.

APPROVAL OF January 20, 2026, REGULAR MEETING MINUTES: There was a motion by Shanda and a second from Jenny to approve the meeting minutes. Motion passed.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion to approve the list of obligations by Penny and a second by Martha. Motion passed.

BUDGET REVIEW: Penny pointed out that it was the 2025 budget and not the 2026 budget. Carson will ask Ashly at Precision Advising about this mishap. - was a typo.

STAFF REPORT: Carson provided an update of marketing and meeting updates. She provided insights on social media marketing and how that is going. She also mentioned the new blog page she has started for the CVB.

OLD BUSINESS: None

NEW BUSINESS:

A. **Prairie Barn Market** – Shanda Mattix presents on the prairie barn market. She has requested $500 in support from the CVB. Penny motions to approve and Martha seconded. Motion passed.

B. **Colby Event Center Audio System** – Shanda motions to approve the full requested amount. Penny motions to have CVB logos on the Event Center sponsorship screens at the games/events. Jenny

seconds both those motions. Carson will email Heather at the event center the CVB logos. Motion is passed.

C. **Convention Center Audio System** – Dana presented on the convention center audio system. Shanda mentioned that Dana got a second bid as the one that was provided seemed rather high. The pricing seems high and the board came to conclusion to table this until the next monthly meeting in March 2026. (OLD BUSINESS for march)

D. **Thomas County Speedway** – Penny motions to decline the original request. Martha seconds. There was discussion that $5,000 for a one day event was too much. Penny motions that CVB board fund $5,000 contingent on a 3 day show that is booked. Aaron seconds. Motion passed.

E. **Pickin' on the Plains** – Susan Maclemore presented how this event is so huge for Colby. The CVB board looked at return of investments and came to the conclusion that it wasn't as high as the board wanted it to be. Jenny motions to give $8,000. Penny seconds.

F. **CHS Wrestling Camp** – Tabling this until Michael and Andrew can come back in with more details on the costs and funds.

G. **Kansas Register of Deeds Association** – Dana presented this. Aaron motioned to approve the full amount requested. Jenny seconds.

OTHER:

A. Insurance Plan – Tabled until March 2026.
B. NWKS Concert Payment – Penny motions to issue the payment that was approved back in September. Aaron seconds. Motion is passed.
C. HWY 24 Membership – Penny motions to approve the same membership as last year. Martha seconds. Motion is passed.
D. TIAK Membership – Penny motions to approve the same membership as last year. Martha seconds. Motion is passed.
E. Removal of Old chair persons – Jenny moves to remove Penny Vogler and Leesa Wark off all CVB accounts and credit cards and to keep Carson McLaughlin, Dana Broeckelman and Quinnlyn Carpenter

ADJOURNMENT: The meeting was adjourned at 9:54 a.m.

Submitted by:
Carson McLaughlin

Approved by:

Title & Date:
March 17 2026

Next meeting March 17, 2026