COLBY
CONVENTION & VISITOR BUREAU

AGENDA

COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

October 13, 2026 — 8:00 A.M.

Absent: Shelly, Leesa

I. Call to Order 8:05

II. Approval of Minutes Martha, Penny

III. Approval of List of Obligations

IV. Budget Review Pay Bills - check sunflower Publishing ✓

V. Staff Report ✓ Quinn, Jenny

VI. Old Business

A. Sponsorship Wall @ Event Center ✓

B. Visitor Center Move/Clean up Help Nov. 13th

VII. New Business

A. Lynn Carpenter w/ Kansas Quilters Organization $500 Quinnlyn, Jenny

B. Matt Glover w/ CCC Men's Basketball Table til Feb. - March

C. Jason McIntyre w/ Thomas County Speedway Jenny, Penny to table

* Jenny moves naming rights on healing garden - Shanda second @ citizens

VIII. Other

A. Booster Club Sign Request w/ Jada Tubbs - Quinnlyn $1,000 Shanda

B. Santa City Help ✓ ↳ General Promo

IX. Adjournment 9:39

Next Meeting: November 17, 2026

* ASK city for Agenda every month

COLBY CONVENTION & VISITORS BUREAU

THOMAS COUNTY OFFICE COMPLEX

BOARD MEETING MINUTES

September 15, 2026

ATTENDANCE:
Present: Dana Broeckelman – Chairperson, Quinnlyn Carpenter – Vice Chairperson, Lisa Endreola, Leesa Wark, Martha Brewer, Jennifer Linden, Penny Vogler , Aaron Lambertson, Shelly Macumber, Shanda Mattix
Also Present: Carson McLaughlin– Colby CVB Executive Director, Lizzie Lewis– Colby Chamber President
Absent: None

Dana Broeckelman called the Colby Convention & Visitors Bureau meeting to order in regular session on Tuesday, September 15, 2026, at 8:00 a.m.

APPROVAL OF August 18, 2026, MEETING MINUTES: There was a motion by Jenny and a second from Martha to approve the meeting minutes. Motion passed.

APPROVAL OF THE LIST OF OBLIGATIONS: There was a motion by Jenny to approve the list of obligations. Seconded by Leesa. Motion passed.

BUDGET REVIEW: Mentioned reviewing why the rent/telephone, office expense budget is so high?

DIRECTORS REPORT: Director Carson McLaughlin provided an update on current CVB projects and administrative activities. Work continued on the Visitor Center transition with the Chamber, including drafting and revising the Visitor Center Tenant Agreement and coordinating the review and approval process. Director McLaughlin also followed up regarding the CVB's $100,000 contribution to the USD 315 Dennen Field project and provided the Board with supporting information regarding the project's status. Additionally, contracts were signed with Link Media to update CVB billboard advertising, with follow-up planned with Lamar Advertising regarding the status of additional billboard updates.

OLD BUSINESS: None

NEW BUSINESS:

A. **Aaron L. w/ Colby Event Center- Sponsor Wall-** There was discussion on who owns the sponsor wall. Aaron will get with the booster clubs for the high school and college to discuss updating the wall paint/vinyl and also the digital portal login access. Carson will get with Jacee Dobs to receive IT support for the digital portal login. More updates to come.

B. **Jen S. w/ Citizens Health- Updates/Name Facility-** Jen came in and updated on the progress of the hospital. There are naming opportunities for different areas of the hospital for the sponsors. Carson will request the $25,000 annual check that contributes to the $100,000 the CVB sponsored in special projects for the new hospital. Jenny motioned to approve. Seconded by Shanda. Motion passed.

C. **Plan move to Visitors Center/Contract Review-** Carson presented the written up contract made for the tenant agreement between the chamber and cvb for the visitors center. There was an overall discussion on when the director and chamber president should make the official move. Jenny motioned to approve to move the first week of November. Leesa seconded the motion. Motion passed.

OTHER:

A. **Kansas Tourism Conference in October-** Discussion on how director Carson will be attending the TIAK conference this year on October 19-22nd. Nothing to approve.
B. **Kanorado Exit Billboard Opportunity-** Discussion on how this exit is a good opportunity. Shanda motioned to approve this contract. Jenny seconded the motion. Motion passed.
C. **Memorial for Julie Saddler-** There was discussion about creating a memorial for Julie Saddler who passed away but was very passionate about the CVB and worked on it and as the director for many years. The sunflower plant is getting rid of the giant sunflower sculpture. Since her favorite flower was the sunflower, the board wants to move that out to the visitors center and create memorial signage for her. Carson will look into this.

ADJOURNMENT: The meeting was adjourned at 9:38 a.m.

Submitted by:
Carson McLaughlin

Approved by:
[signature]

Title & Date:
Chair 10-13-26